

**WE TURN
YOUR VISIONS
INTO REALITY**



**WHERE SOLID
CRAFTSMANSHIP, MODERN
ARCHITECTURE, DIGITAL
SOLUTIONS AND
PROFESSIONAL BRAND
COMMUNICATION
INTERACT**

**DISPLAY INTERNATIONAL stands for
eye-catching brand stagings in space.**

We design, realise and manage on every continent:

- interior finishing projects
- exhibition stands
- showrooms
- events and much more

We are also happy to implement digital, virtual and hybrid solutions and, together with our experts, realise virtual content, online exhibitions and hybrid events in a very special way.

140 + EMPLOYEES
WORLDWIDE

3.300 + PROJECTS
REALISED

135 + YEARS OF
EXPERIENCE

**OUR HEADQUARTER
IN WÜRSELEN NEAR
AACHEN (GERMANY)**

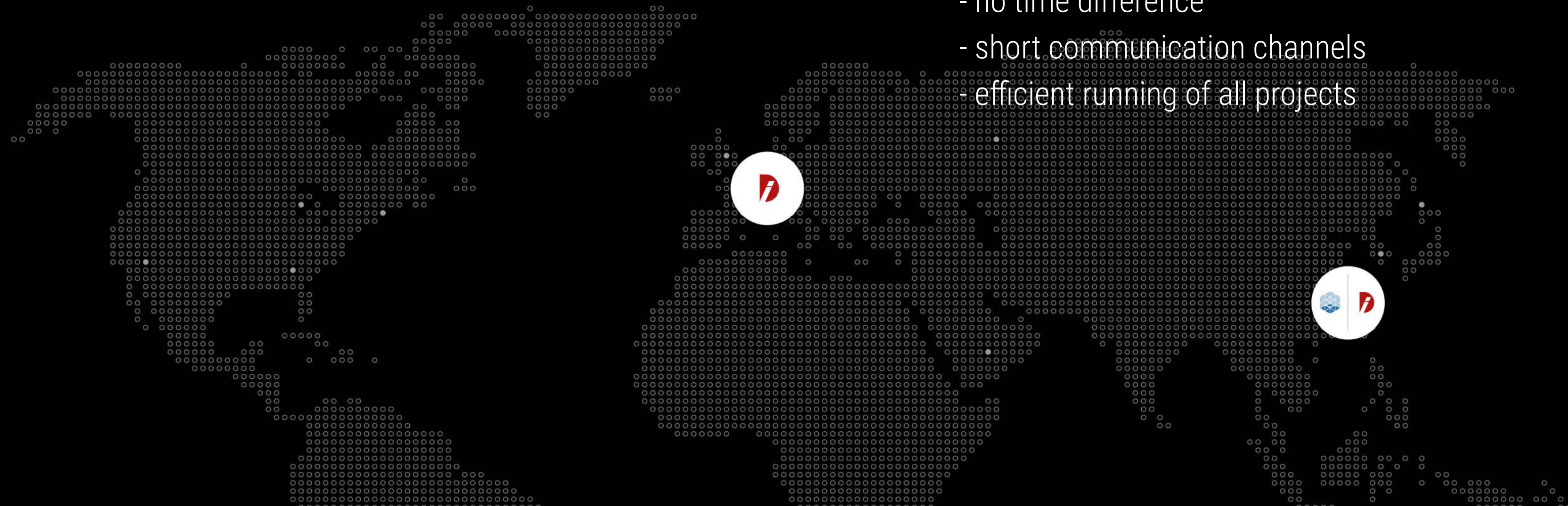


**WE ARE A TRADITIONAL,
FAMILY-RUN COMPANY
SINCE 1885 – WITH
BRANCH IN SHANGHAI**

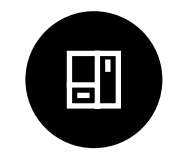
Our branch in Shanghai was founded in 2012 and, with its employees in administration on the spot, it is ideally connected to our headquarters in Würselen.

Partnership with Ambrosius Exhibition Design and Building (Shanghai) Co. Ltd. since 2019:

- each partner being able to use the other's resources
- ideal conditions for manufacture and logistics
- added value through local knowledge
- strong intercultural skills
- no language barriers
- no time difference
- short communication channels
- efficient running of all projects



OUR IN-HOUSE PRODUCTION



Joinery

Our employees carry out wood and furniture work professionally and with in-depth knowledge in our own joinery. Our machinery, optimised for exhibition stand building, guarantees short reaction times in critical construction phases.



Metalworking Shop

Our metalworking shop has its own building on the company site in Würselen. In addition to general metalworking, technical management administers more than 700 tons of its own steel for the system construction of the often several-storey exhibition stands and interior finishing.



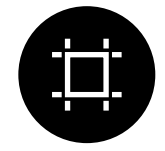
Paint Shop

Our own paint shop at our site in Würselen reliably covers all of the required paint projects, before and after the construction phases – in this way, our painters and their trade make a major contribution to the efficient production chain in our company.



Electrical Department

The electrical department is involved in planning at an early stage in all exhibition stand building and interior finishing projects. Our electrical experts assess architecture concepts, premises and exhibition stagings for feasibility and check the associated work.



Graphic Workshop

Graphics of all kinds play a central role, especially in exhibition stand building and in the entire staging. Films, fabric coverings, prints on PVC banners, but also the highly individual production of 3-D solutions are everyday business at DI.



EXHIBITION STAND BUILDING

WE BUILD YOUR BRAND IN SPACE

01 Exhibition Stand Building

We build exhibition stands of all sizes – unique and impressive.



OUR EVENT SECTORS

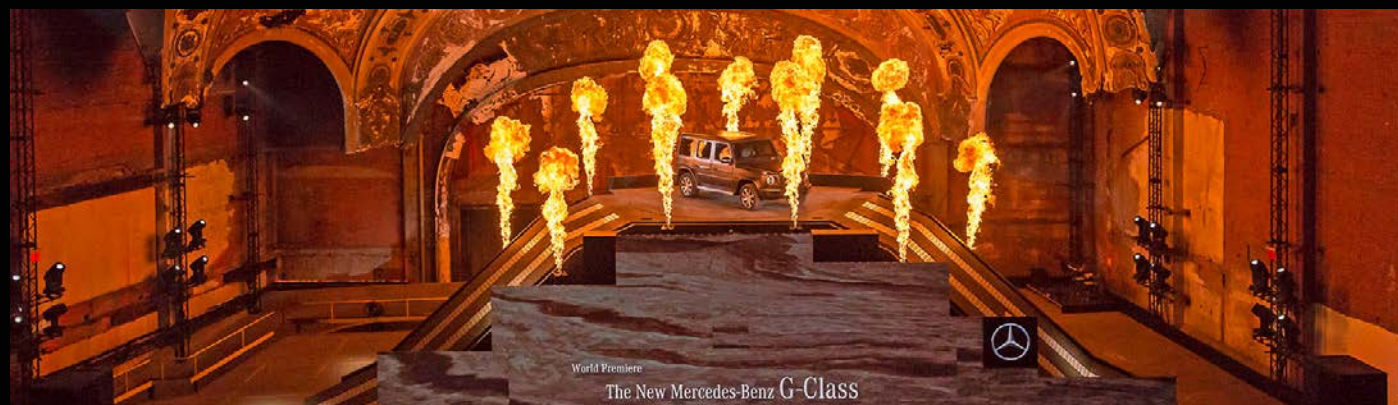
We travel to trade fairs, events and roadshows in the world's international expo cities for our clients.

Individual client wishes and the **highest-standard building quality** are always our top priority.

We help you to achieve your expo goals without any trouble and to present your brand in the best light so that you can reach your target groups.

02 Special Events

We say "nothing's impossible" – it's all a matter of the right organisation.



03 Outdoor Exhibitions

Marquees and pavilions of all sizes – including XXL – can be used for outdoor exhibitions.



04 Roadshows

A real alternative to an exhibition hall – send your brand on tour.



05 Communication Displays

Creative display variants enrich any point of sale.



GENERAL CONTRACTOR EXPERTISE IN EXHIBITION STAND BUILDING



In-House Manufacture

- own production and assembly
- highest care and flexibility
- smooth and maximum efficient workflows
- in-house production specialists



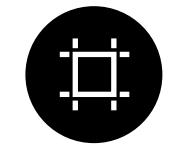
Partner Network

- long-standing partnerships
- diverse, international network
- optimal reaction times
- short transport routes



Our Trades in Exhibition Stand Building

- brand specialists, designers, interior finishers, civil engineers, technicians, logistics specialists
- own workshops for wood, furniture building, steel, electrics, surface finishing, painting and graphic work



Design & Live Communication

- demanding design creatives
- own design department – DI X Concepts
- holistic staging of your brand
- comprehensive communication



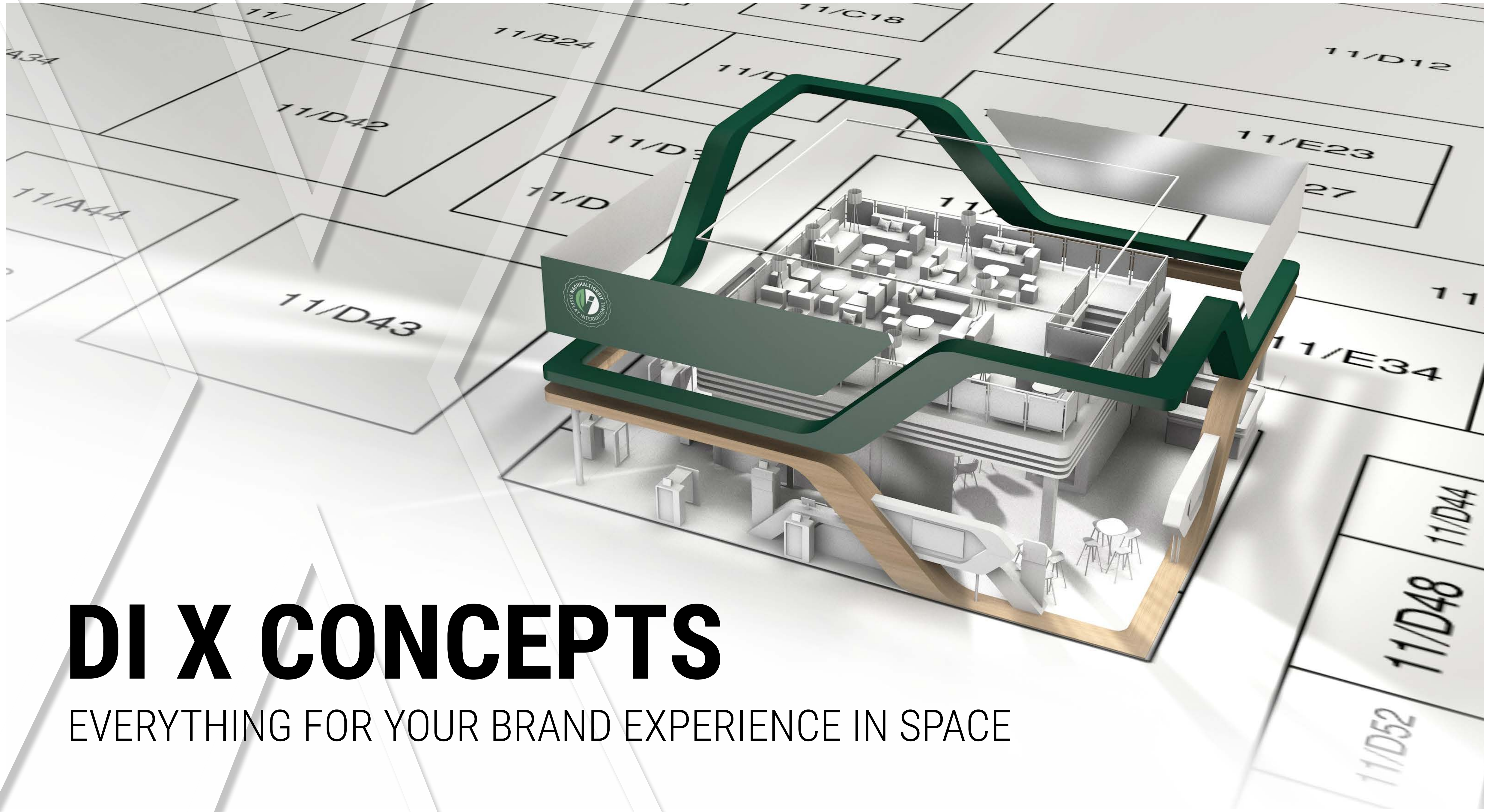
Project Management in Exhibition Stand Building

- experienced project management team
- indoor and outdoor
- guiding large-scale international projects
- integrating and bundling the most varied trades
- guiding complex processes
- construction time planning while meeting all deadlines



Advice from our Exhibition Experts

- planning, architecture, production and logistics support
- reliable skilled worker for every aspect of your project planning



DI X CONCEPTS

EVERYTHING FOR YOUR BRAND EXPERIENCE IN SPACE

DIX CONCEPTS

Exhibition Design

Our exhibition designers and architects know how to stage a brand attractively in a space – they create real contact areas for your business at the POS. We create exhibition design with passion and an optimal presentation space for your brand.

Architecture in Interior Finishing

Top trained interior designers work hand in hand with our project management. This strong alliance ensures planning security, sound ideas and strong design.

Hybrid Solutions

Digital and real built platforms become a hybrid experience so that people can be connected worldwide simultaneously.

Brand Communication

Your communication strategy does not stop at built presentations in space. There's no better place to convince your visitors of your ideas, products or services than in a face-to-face encounter in real space.

Virtual Exhibition Stands

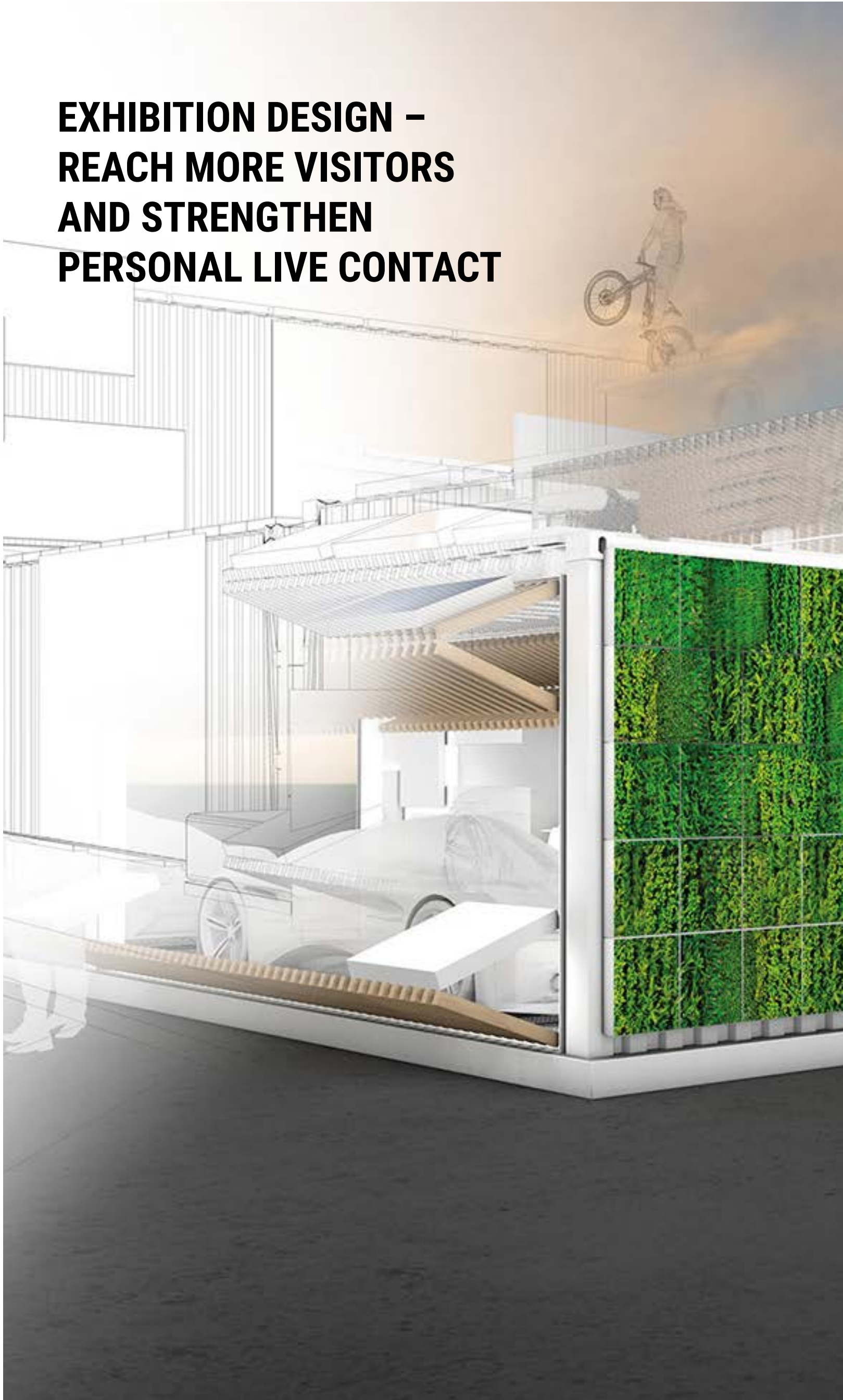
Virtual brand architecture is not a new phenomenon – here too, we have been offering promising solutions for quite some time.

Whether an existing design or new development by our DIX Concepts experts - your products can be creatively integrated into the scenery in a visually high-quality way as 3D models with their functions.

Digital Applications

Digital content and online exhibition concepts are in high demand. We have already developed and realised a wide range of projects.

**EXHIBITION DESIGN –
REACH MORE VISITORS
AND STRENGTHEN
PERSONAL LIVE CONTACT**



**ARCHITECTURE IN
INTERIOR FINISHING**

**BRAND
COMMUNICATION**





SUSTAINABILITY

IN EXHIBITION STAND BUILDING AND INTERIOR FINISHING



OUR GOAL IS CO2 NEUTRALITY IN EXHIBITION STAND BUILDING AND INTERIOR FINISHING

Together with you, we want to realise interior finishing and exhibition stand building projects in a way that is as climate neutral and environmentally friendly as possible



Technology

We aim to continuously reduce environmentally harmful emissions, waste, noise, energy and resource consumption with the help of the best technology available and the commitment of every single employee.



Materials

It is especially important for the exhibition stand building sector to respond to the „material battles“ of the past with well thought-out, innovative solutions - this is the only way that exhibition stand building can be made sustainable for the future.



Philosophy

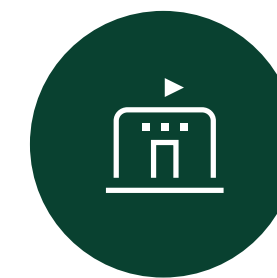
Our goal is to optimise sustainability in all its facets according to the economic, ecological and social demands of our modern society and to permanently optimise our own strict value system within the company.

MULTIPLE USE AND SOUND PROJECT MANAGEMENT

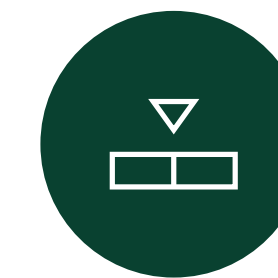
Smart logistics concepts and the use of “green” certified materials wherever possible are just as important as environmentally sound disposal in manufacturing and in the entire assembly and dismantling process.

With our own storage capacities, we offer those interested in sustainability the opportunity to store and keep items that have been manufactured and used so that they can be used again and again.

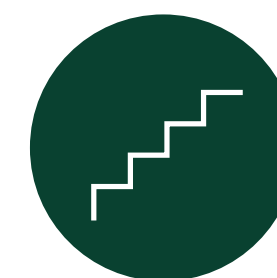
We aspire to exhibition stand building
with sustainable system components:



Reusable stand
building systems



Steel stages and
substructures



Stair systems



Furniture and
electrical equipment

Multiple use in exhibition stand building is increasingly being advanced by us and our clients. This will greatly counteract waste production.



**OUR VALUES FORM THE BASIS FOR
SUSTAINABLE EXHIBITION STANDS
AND INTERIOR FINISHING – FOR
A CLEAN FUTURE IN EXHIBITION
STAND BUILDING!**



PROJECTS

IN EXHIBITION STAND BUILDING

MERCEDES-BENZ IAA MOBILITY MUNICH

BRANCH Automotive & Transport

SIZE 1.710 m²

LOCATION Munich, Deutschland

DESIGN Atelier Markgraph, Jangled Nerves, team x

REALIZATION Display International

PHOTOGRAPHY Andreas Keller



BYD IAA MOBILITY MUNICH

BRANCH Automotive & Transport

SIZE 1.150 m²

LOCATION Munich, Deutschland

DESIGN Shenzhen Kastone

REALIZATION Display International

PHOTOGRAPHY Shenzhen Kastone



PANASONIC IFA BERLIN

BRANCH Consumer Electronics & IT

SIZE 5.000 m²

LOCATION Berlin, Germany

DESIGN D'art Design Gruppe

REALIZATION Display International

PHOTOGRAPHY Daniel Koke Fotografie



LIEBHERR BAUMA MUNICH

BRANCH Mechanical Engineering

SIZE 14.600 m²

LOCATION Munich

DESIGN Kauffmann Theilig & Partner

REALIZATION Display International

PHOTOGRAPHY Andreas Keller



BYD MOTOR SHOW PARIS

BRANCH Automotive & Transport

SIZE 1.130 m²

LOCATION Paris, France

DESIGN Shenzhen Kastone

REALIZATION Display International

PHOTOGRAPHY Gunnar Mitzner



SHARP/NEC ISE BARCELONA

BRANCH Consumer Electronics & IT

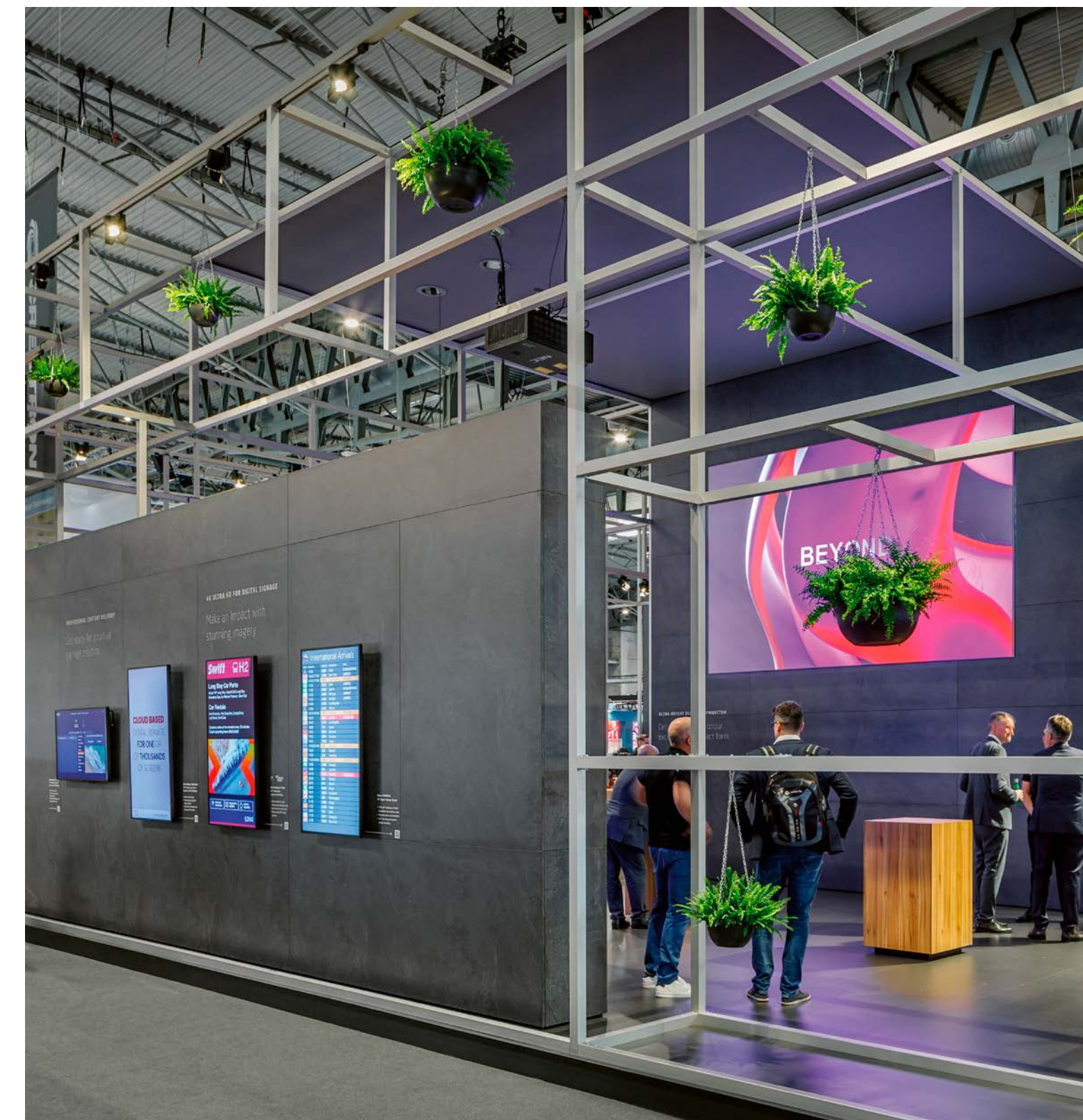
SIZE 404 m²

LOCATION Barcelona, Spain

DESIGN D'art Design Gruppe

REALIZATION Display International

PHOTOGRAPHY Lukas Palik Photography



AZENA ISC WEST LAS VEGAS

BRANCH Consumer Electronics & IT

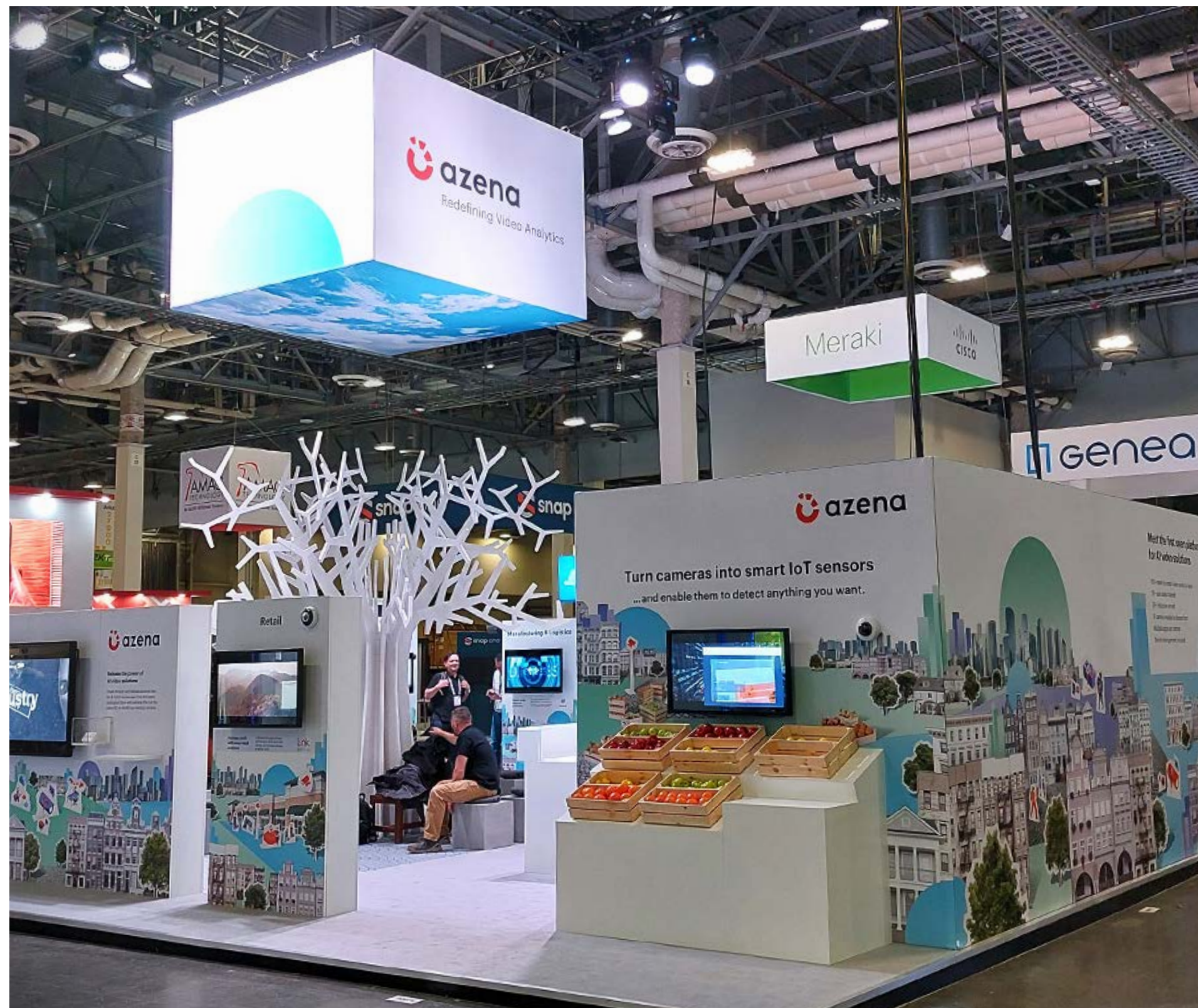
SIZE 112 m²

LOCATION Las Vegas, USA

DESIGN DI X Concepts

REALIZATION Display International

PHOTOGRAPHY Display International



HÄCKER KITCHEN KBIS ORLANDO

BRANCH Sanitary & Building Services

SIZE 70 m²

LOCATION Orlando, USA

DESIGN Häcker Küchen GmbH & Co. KG

REALIZATION Display International

PHOTOGRAPHY Häcker Küchen / Display Int



MERCEDES-BENZ IAA MOBILITY MUNICH

BRANCH Automotive & Transport

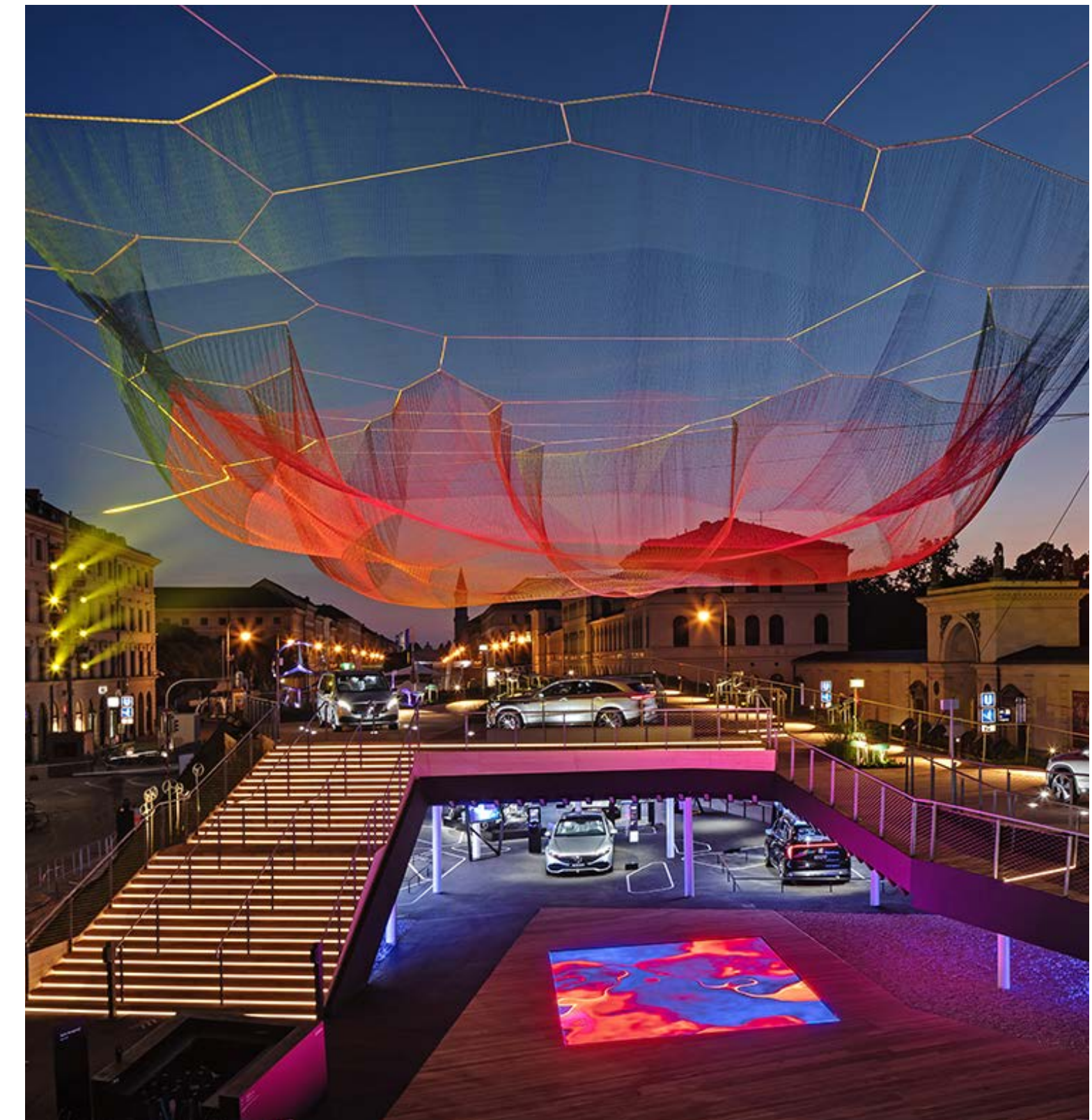
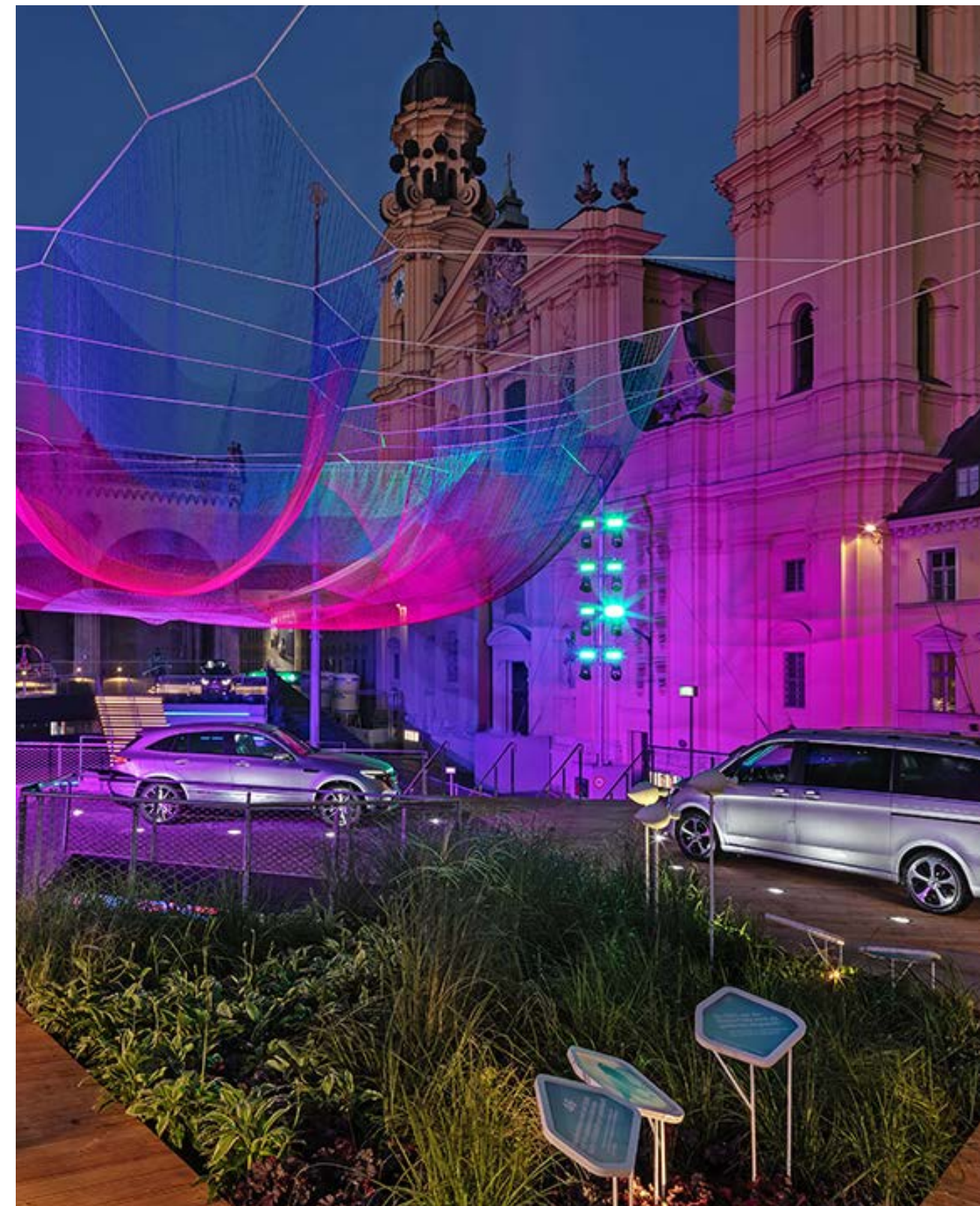
SIZE 1.800 m²

LOCATION Munich, Germany

DESIGN Jangled Nerves

REALIZATION Display International

PHOTOGRAPHY Andreas Keller



MERCEDES-BENZ CES LAS VEGAS

BRANCH Automotive & Transport

SIZE 920 m²

LOCATION Las Vegas, USA

DESIGN Jangled Nerves

REALIZATION Display International

PHOTOGRAPHY Andreas Keller



NEC ISE AMSTERDAM

BRANCH Consumer Electronics & IT

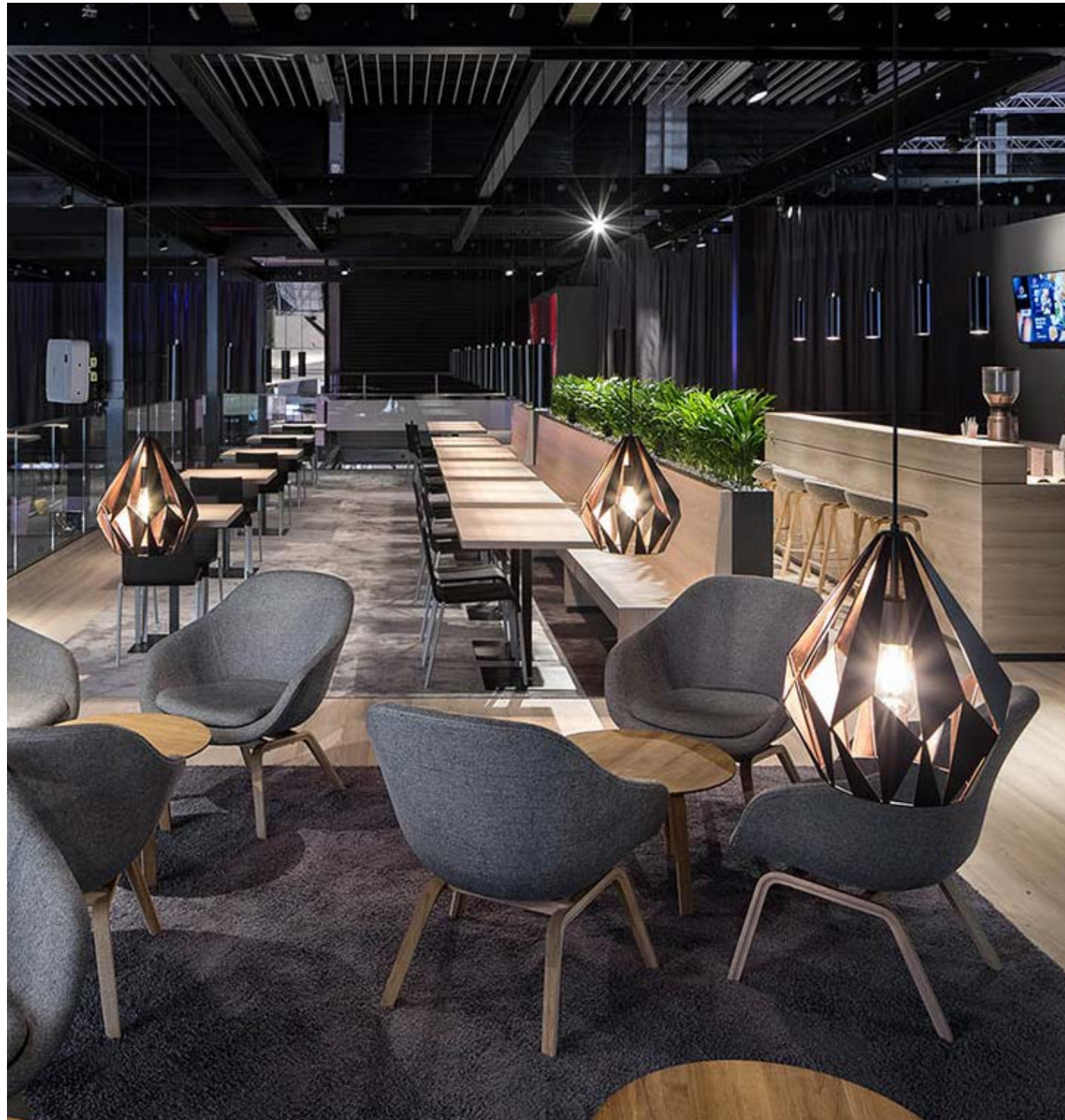
SIZE 630 m²

LOCATION Amsterdam, Netherlands

DESIGN D'Art Design Gruppe

REALIZATION Display International

PHOTOGRAPHY D'Art Design Gruppe



LG SKS KBIS LAS VEGAS

BRANCH Consumer Electronics & IT

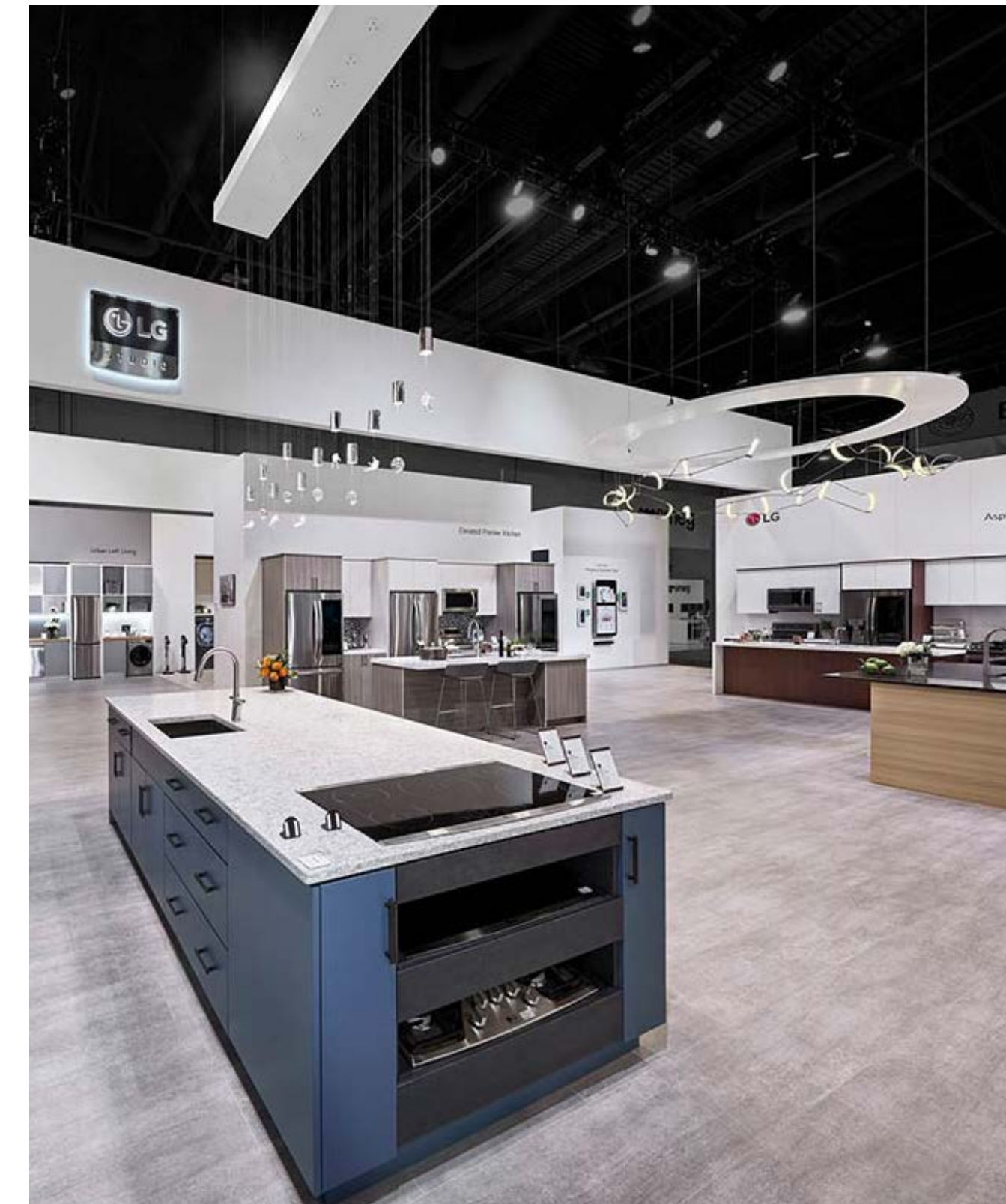
SIZE 920 m²

LOCATION Las Vegas, USA

DESIGN HS Ad / D'art Design Group

REALIZATION Display International

PHOTOGRAPHY Proto Images Las Vegas



LIEBHERR CONEXPO LAS VEGAS

BRANCH Mechanical Engineering

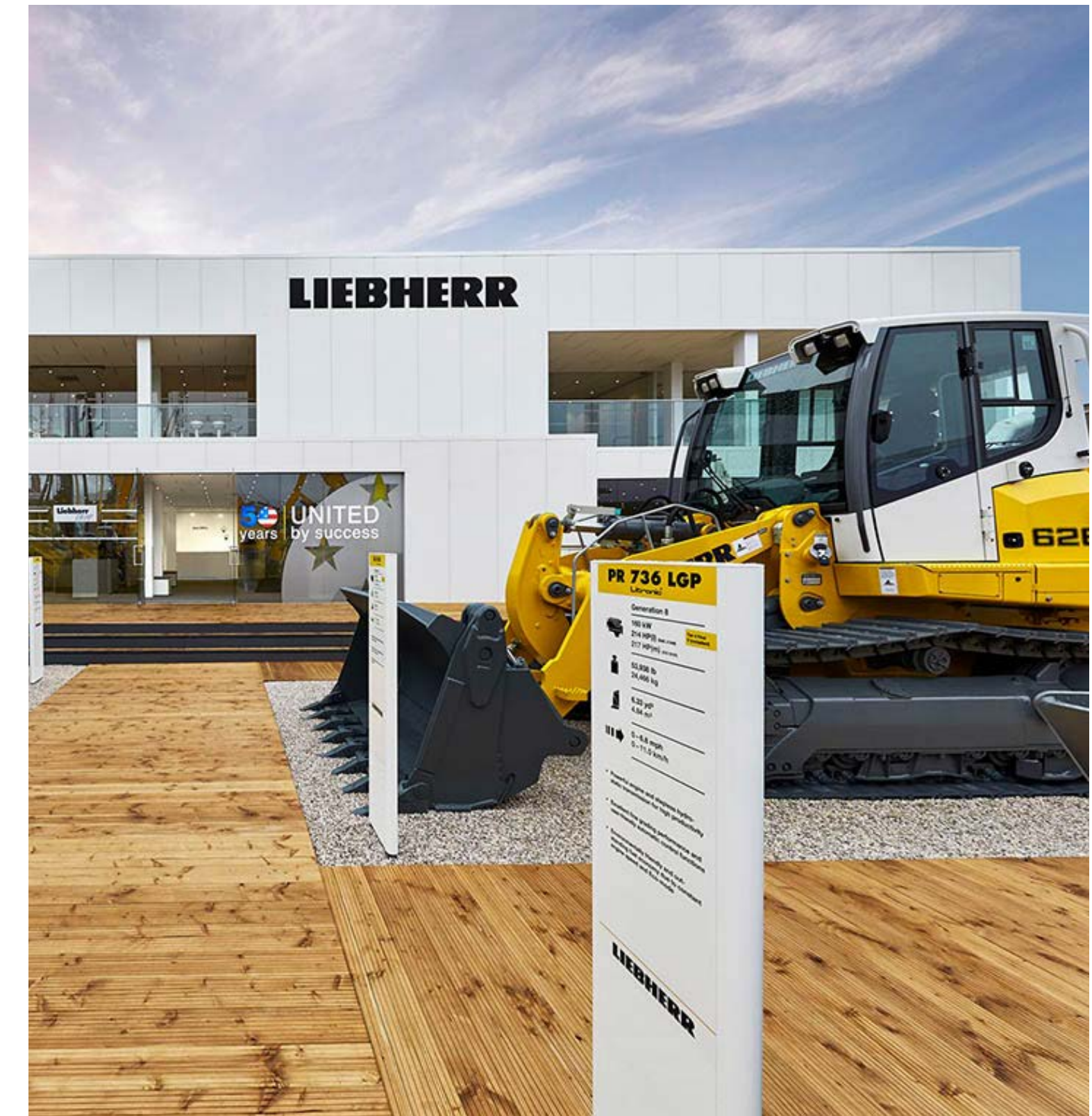
SIZE 5.300 m²

LOCATION Las Vegas, USA

DESIGN Plan-J

REALIZATION Display International

PHOTOGRAPHY Proto Images Las Vegas



ROCA ISH FRANKFURT

BRANCH Sanitary & Building Services

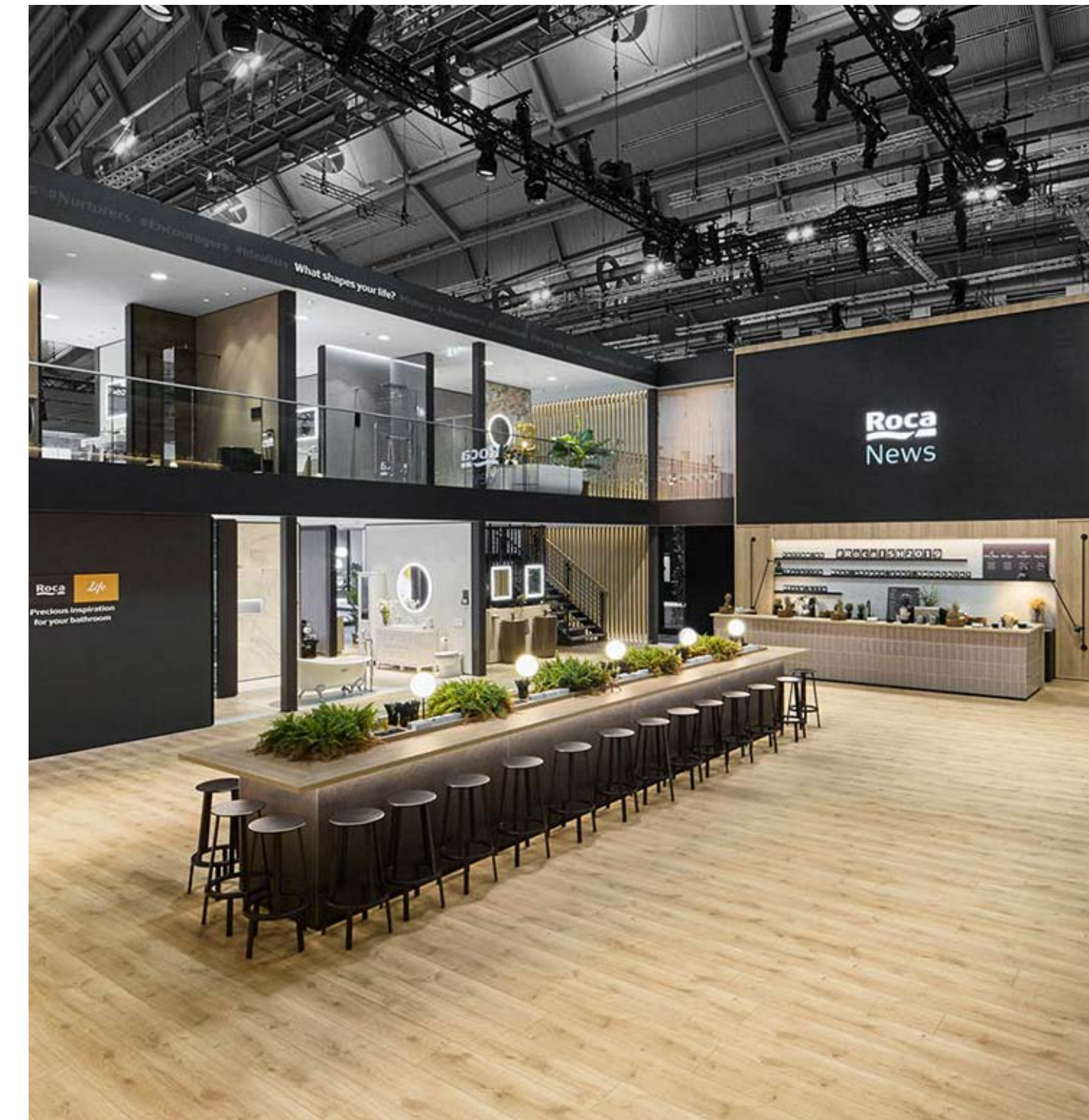
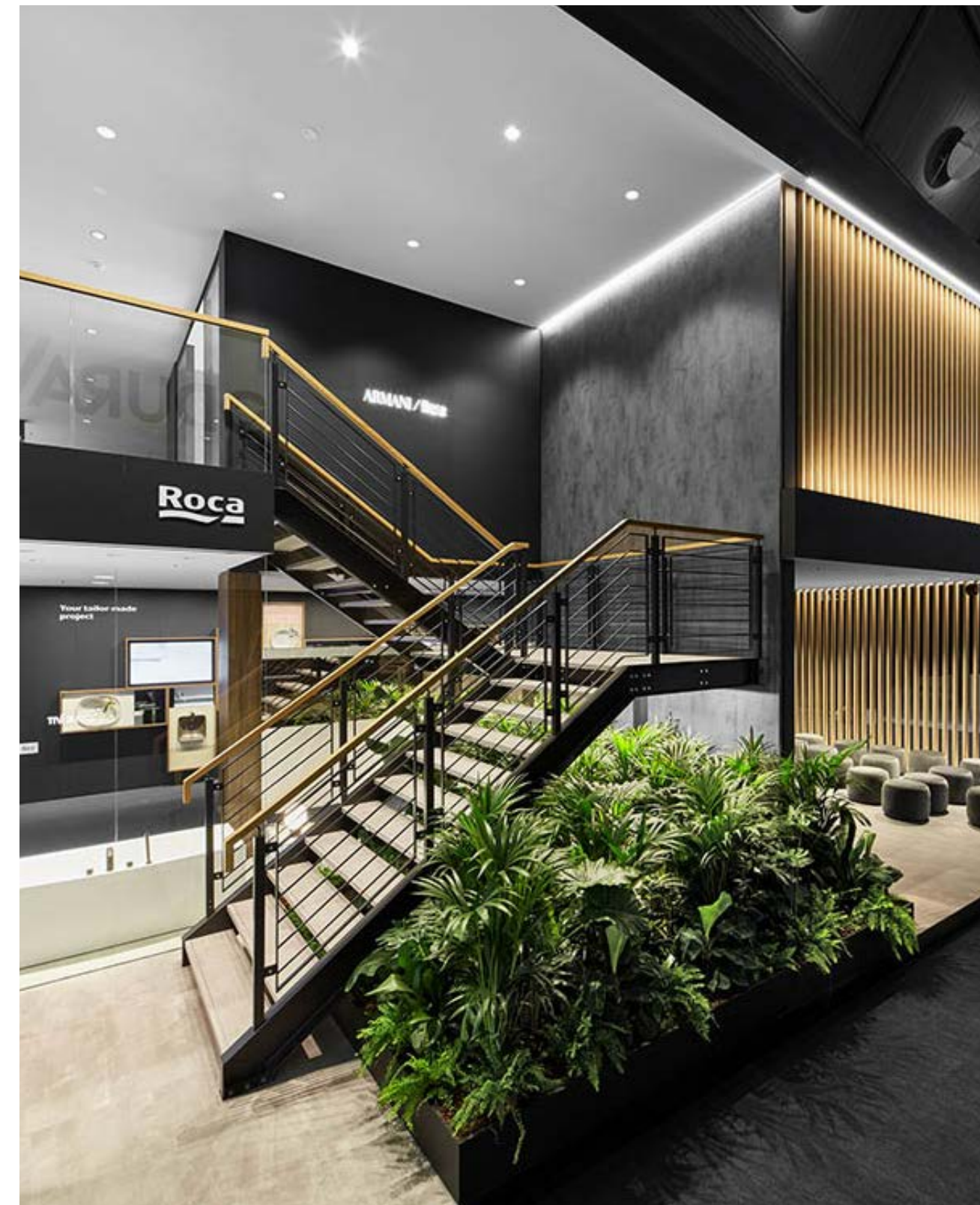
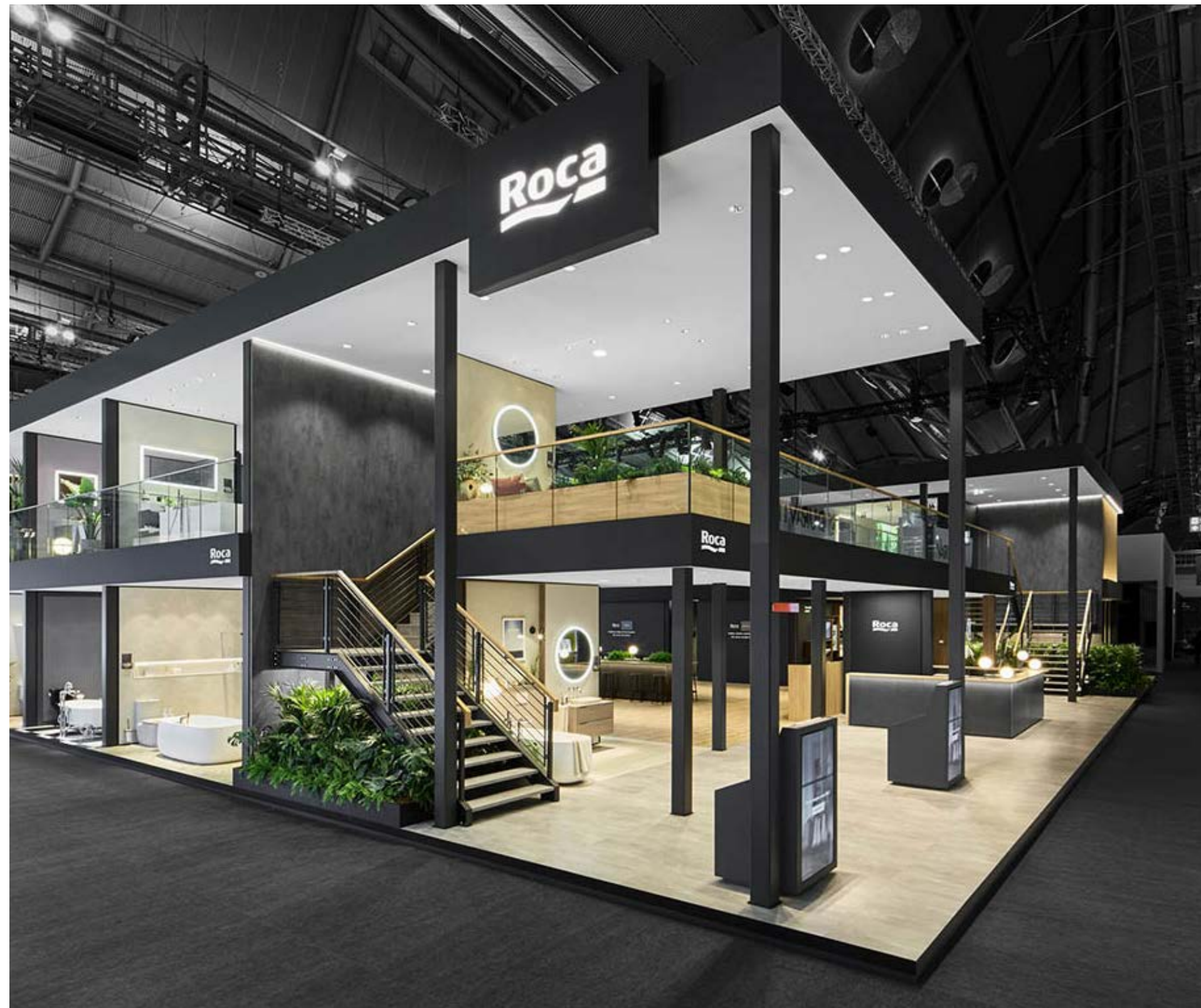
SIZE 1.025 m²

LOCATION Frankfurt, Germany

DESIGN NOA Intelligent Design SL

REALIZATION Display International

PHOTOGRAPHY Olaf Becker Lacour



PANASONIC IFA BERLIN

BRANCH Consumer Electronics & IT

SIZE 4.500 m²

LOCATION Berlin, Germany

DESIGN D'art Design Group

REALIZATION Display International

PHOTOGRAPHY D'art Design Group



MERCEDES-BENZ AGRITECHNICA HANNOVER

BRANCH Automotive & Transport

SIZE -

LOCATION Hannover, Germany

DESIGN -

REALIZATION Display International

PHOTOGRAPHY -



MERCEDES-BENZ IAA FRANKFURT

BRANCH Automotive & Transport

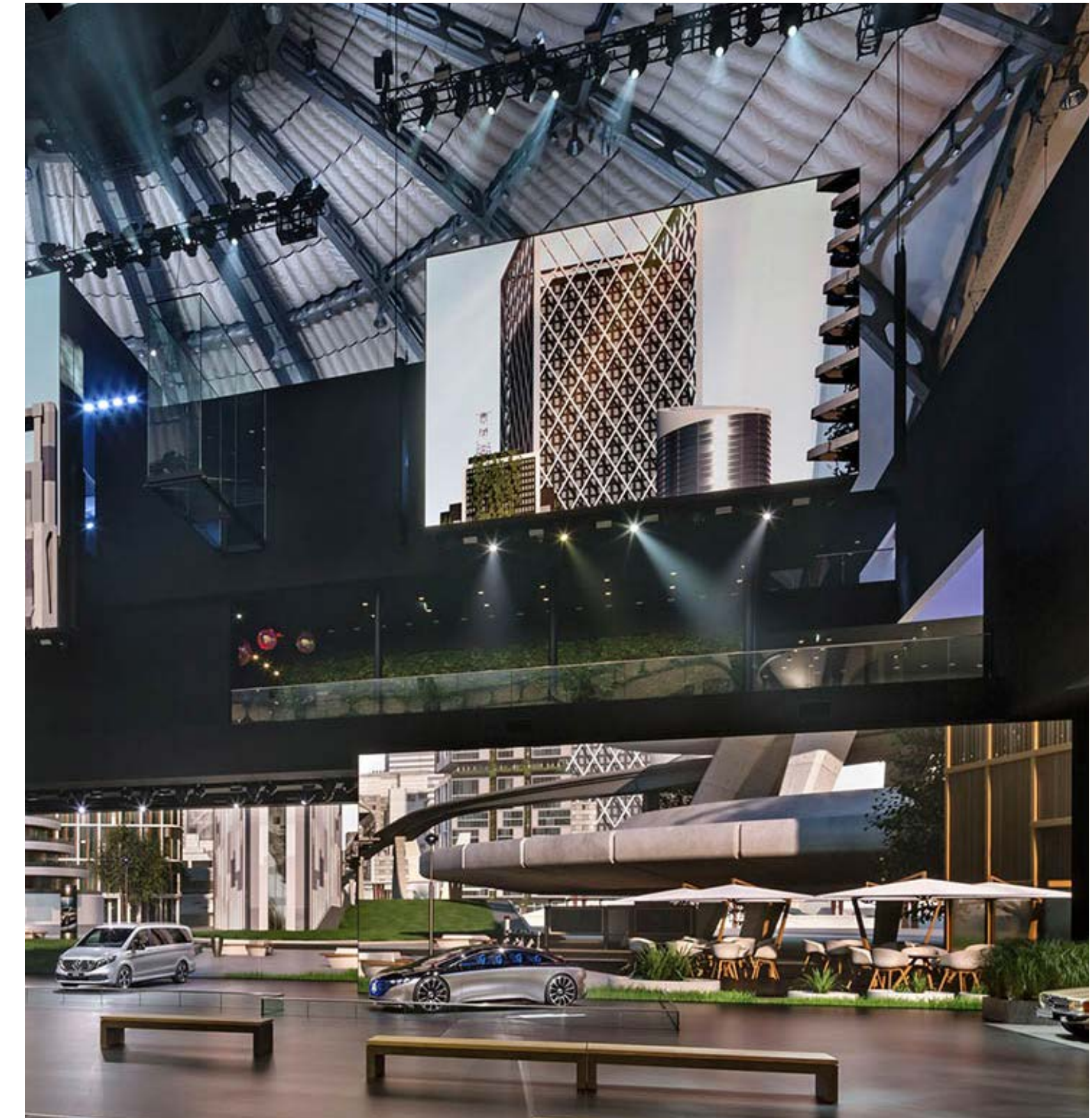
SIZE 6.300 m²

LOCATION Frankfurt, Germany

DESIGN Jangled Nerves

REALIZATION Display International

PHOTOGRAPHY Andreas Keller



UJET CES LAS VEGAS

BRANCH Automotive & Transport

SIZE 83 m²

LOCATION Las Vegas, USA

DESIGN VOK DAMS

REALIZATION Display International

PHOTOGRAPHY Andreas Keller



LEDVANCE LIGHT+BUILDING FRANKFURT

BRANCH Sanitary & Building Services

SIZE 850 m²

LOCATION Frankfurt, Germany

DESIGN Studio BachmannKern

REALIZATION Display International

PHOTOGRAPHY Studio BachmannKern



LG SKS IFA BERLIN

BRANCH Sanitary & Building Services

SIZE 667 m²

LOCATION Berlin, Germany

DESIGN D'Art Design Group

REALIZATION Display International

PHOTOGRAPHY Lukas Palik Fotografie



BENTLEY

IAA

FRANKFURT

BRANCH Automotive & Transport

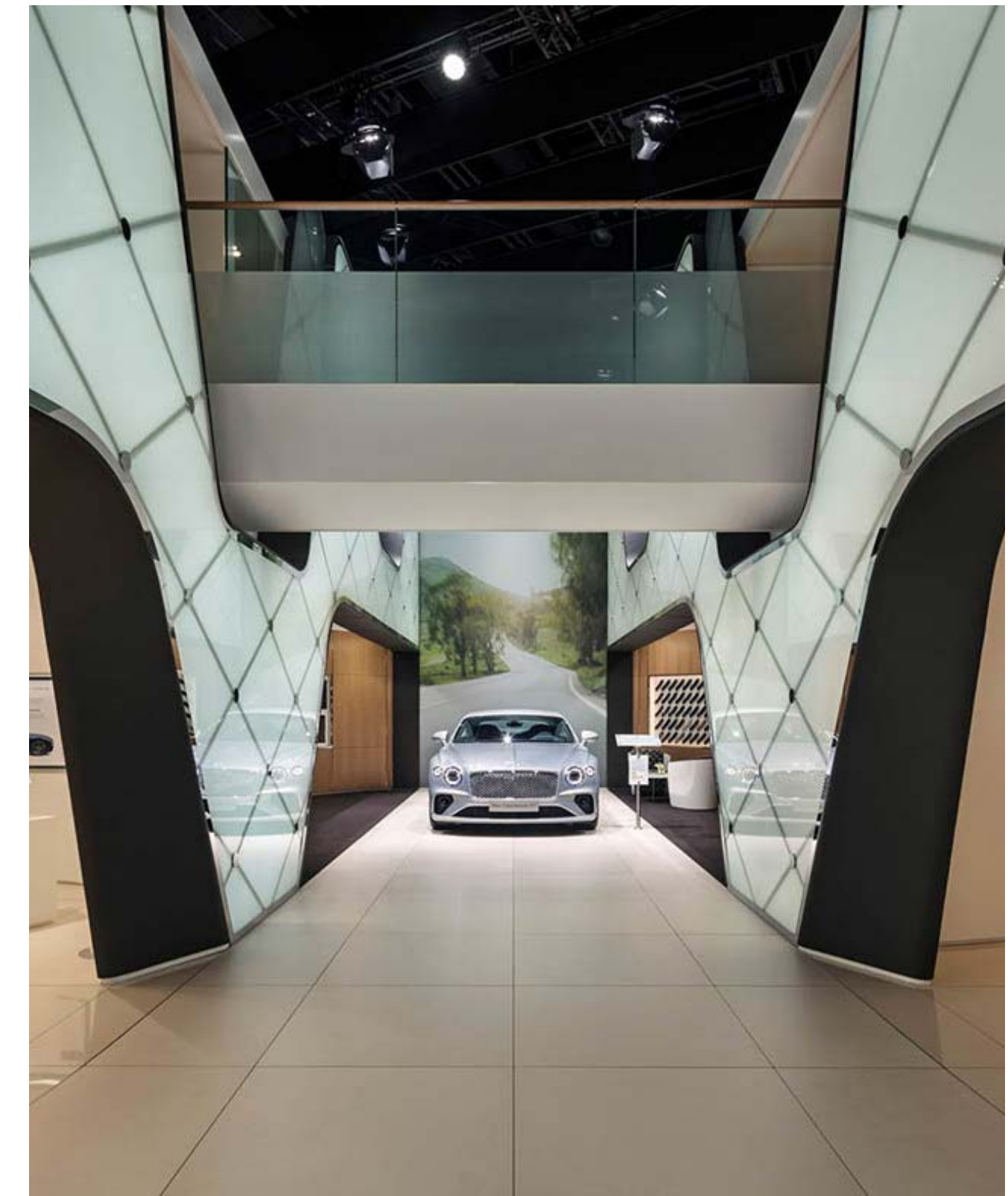
SIZE 910 m²

LOCATION Frankfurt, Germany

DESIGN Future Brand

REALIZATION Display International

PHOTOGRAPHY Andreas Keller



BOSCH VIA CE+CO

CES

LAS VEGAS

BRANCH Consumer Electronics & IT

SIZE 830 m²

LOCATION Las Vegas, USA

DESIGN CE+CO

REALIZATION Display International

PHOTOGRAPHY -



AUDI BUSINESS EVENT IBIZA

BRANCH Automotive & Transport

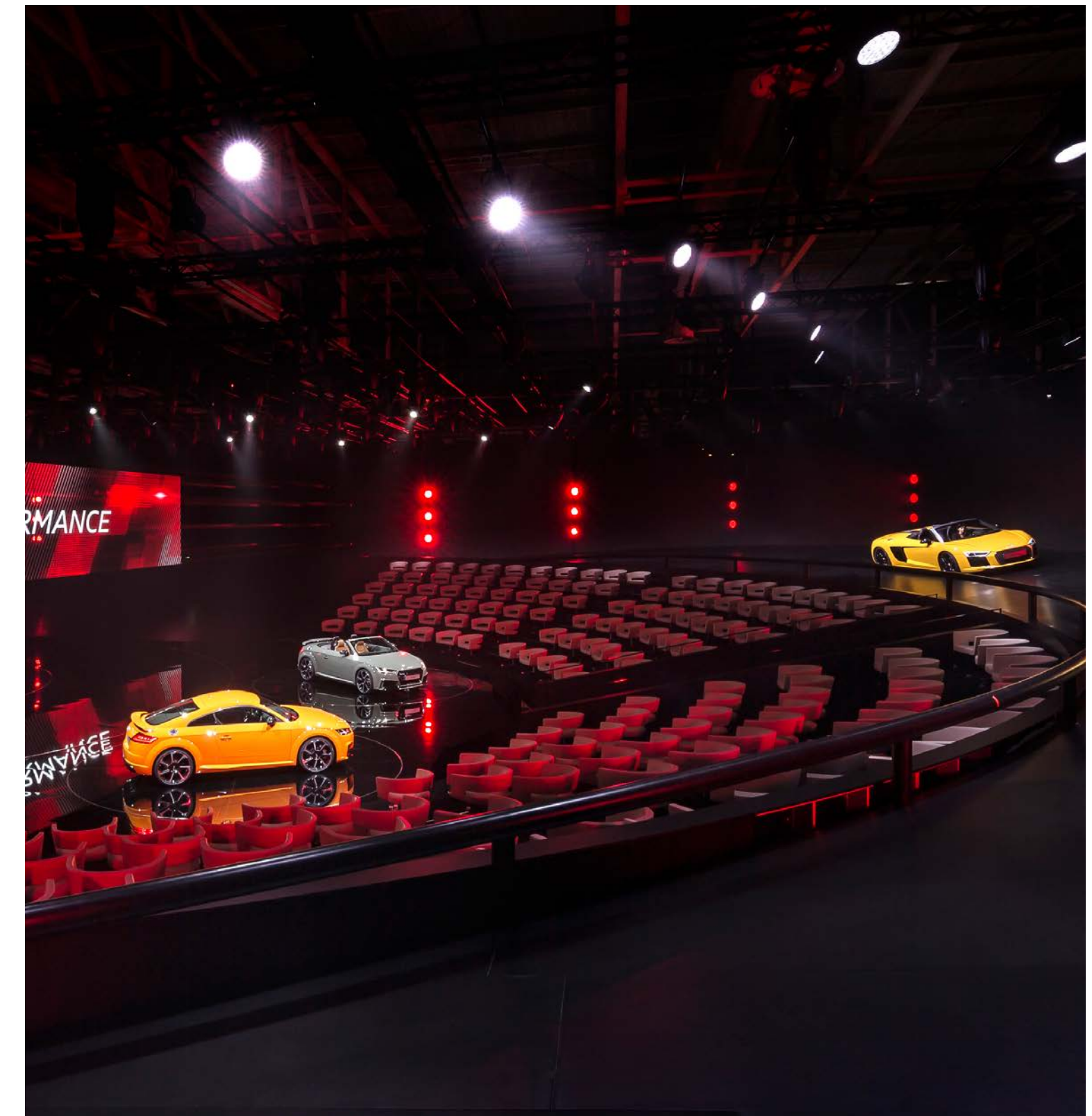
SIZE -

LOCATION Ibiza, Spain

DESIGN -

REALIZATION Display International

PHOTOGRAPHY -



BENTLEY GOODWOOD WESTHAMPNETT

BRANCH Automotive & Transport

SIZE -

LOCATION Westhampnett, United Kingdom

DESIGN -

REALIZATION Display International

PHOTOGRAPHY -



MERCEDES-BENZ MICHIGAN THEATRE DETROIT

BRANCH Automotive & Transport

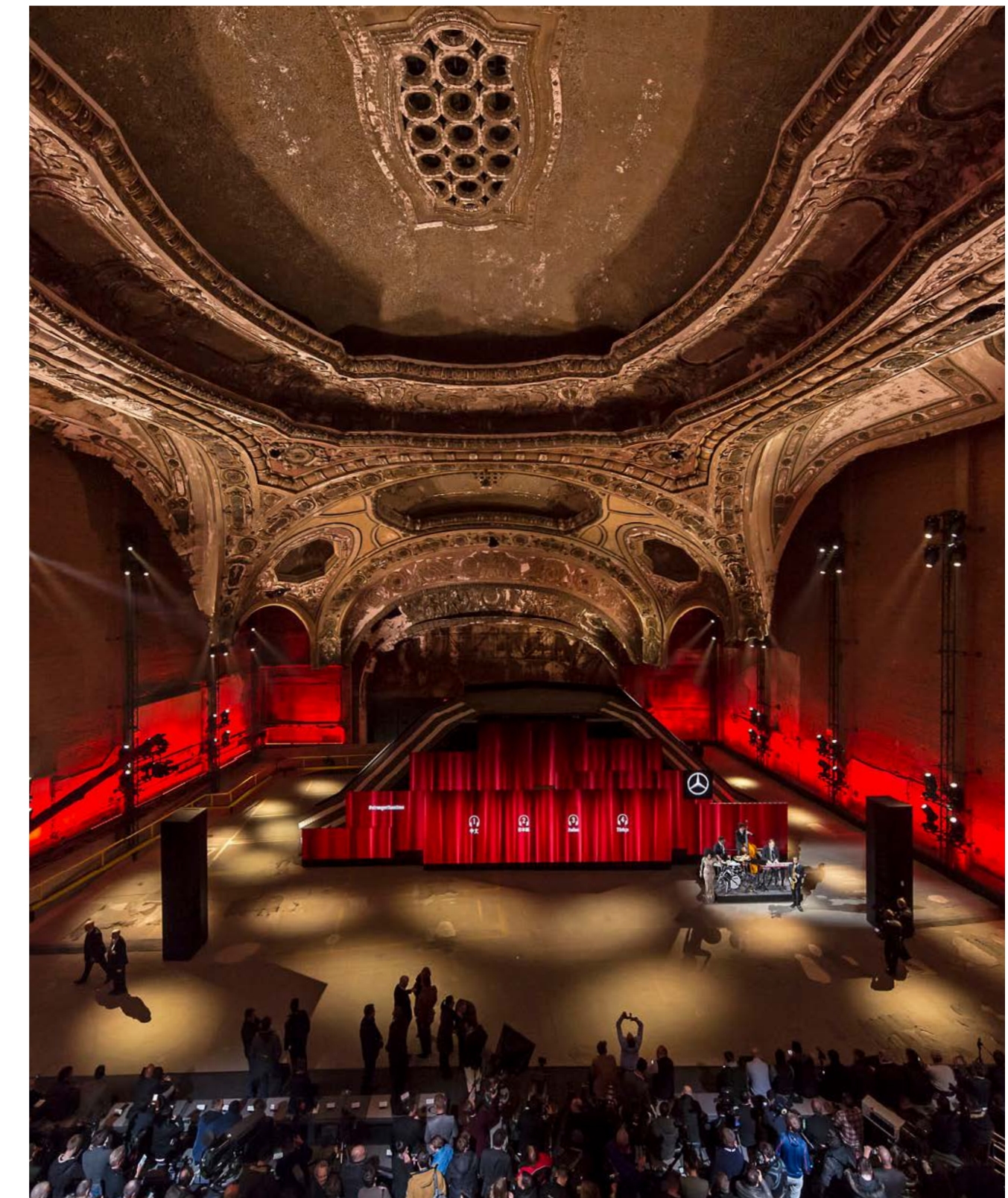
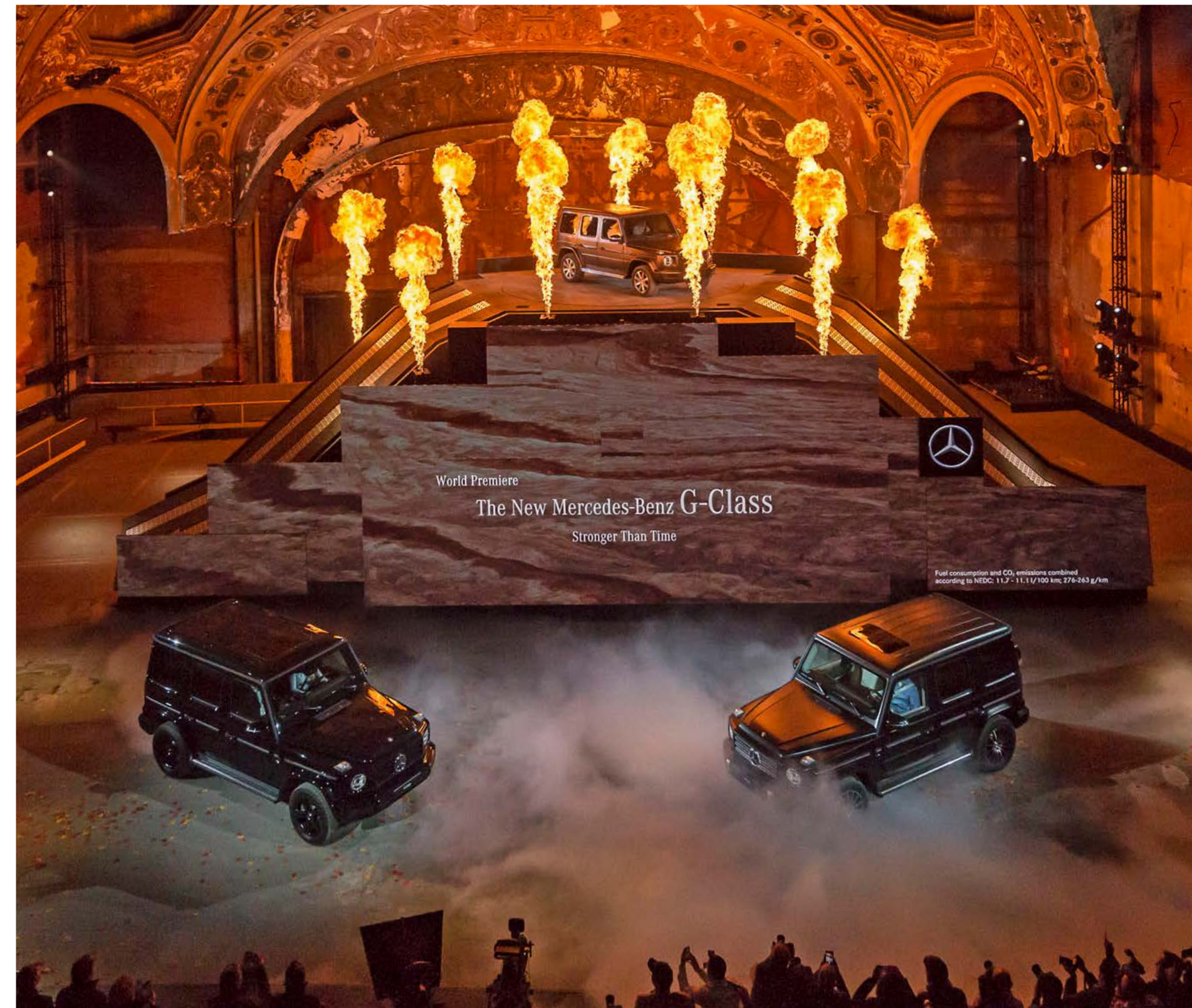
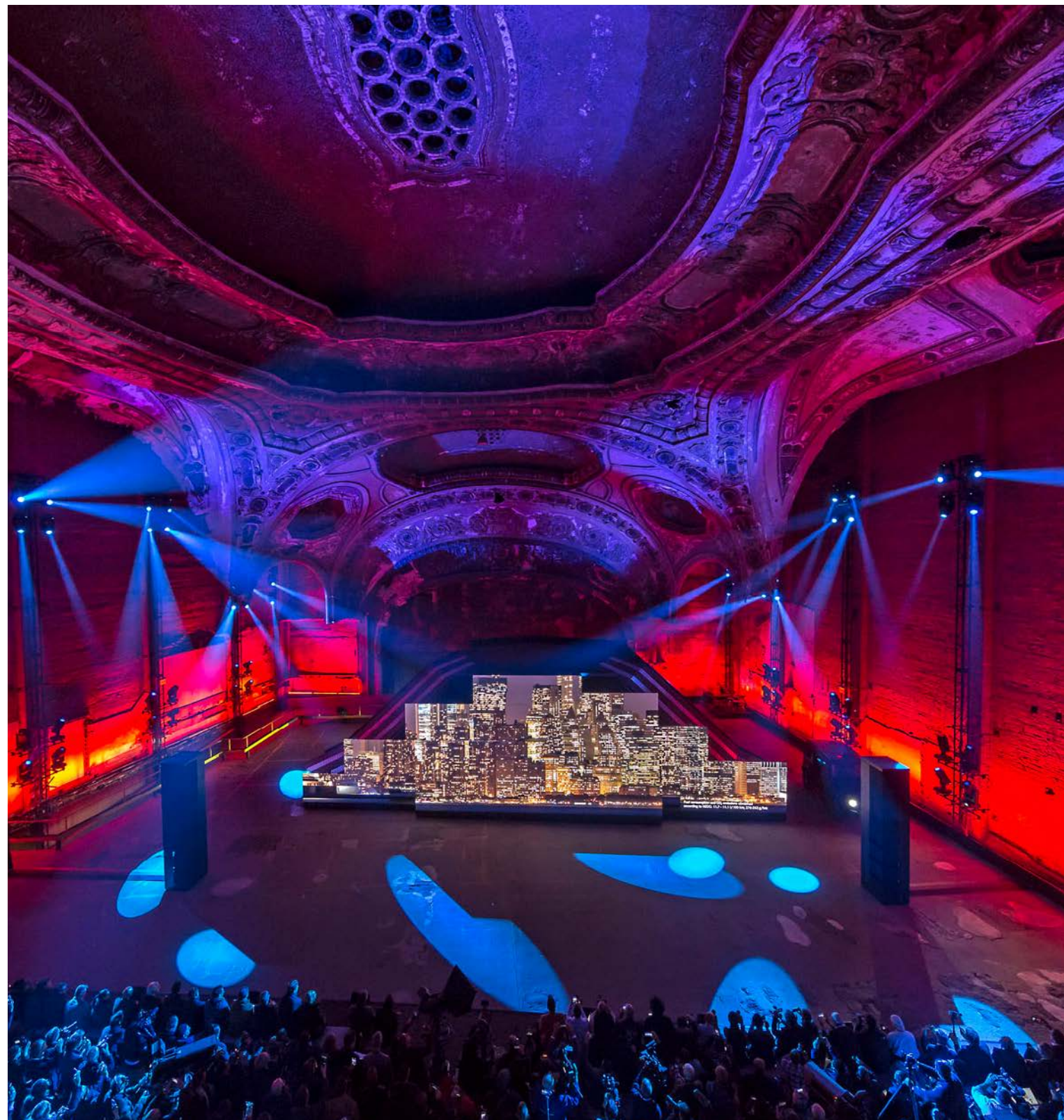
SIZE -

LOCATION Detroit, USA

DESIGN Jangled Nerves

REALIZATION Display International

PHOTOGRAPHY -



MERCEDES-BENZ CES KEYNOTE EVENT LAS VEGAS

BRANCH Automotive & Transport

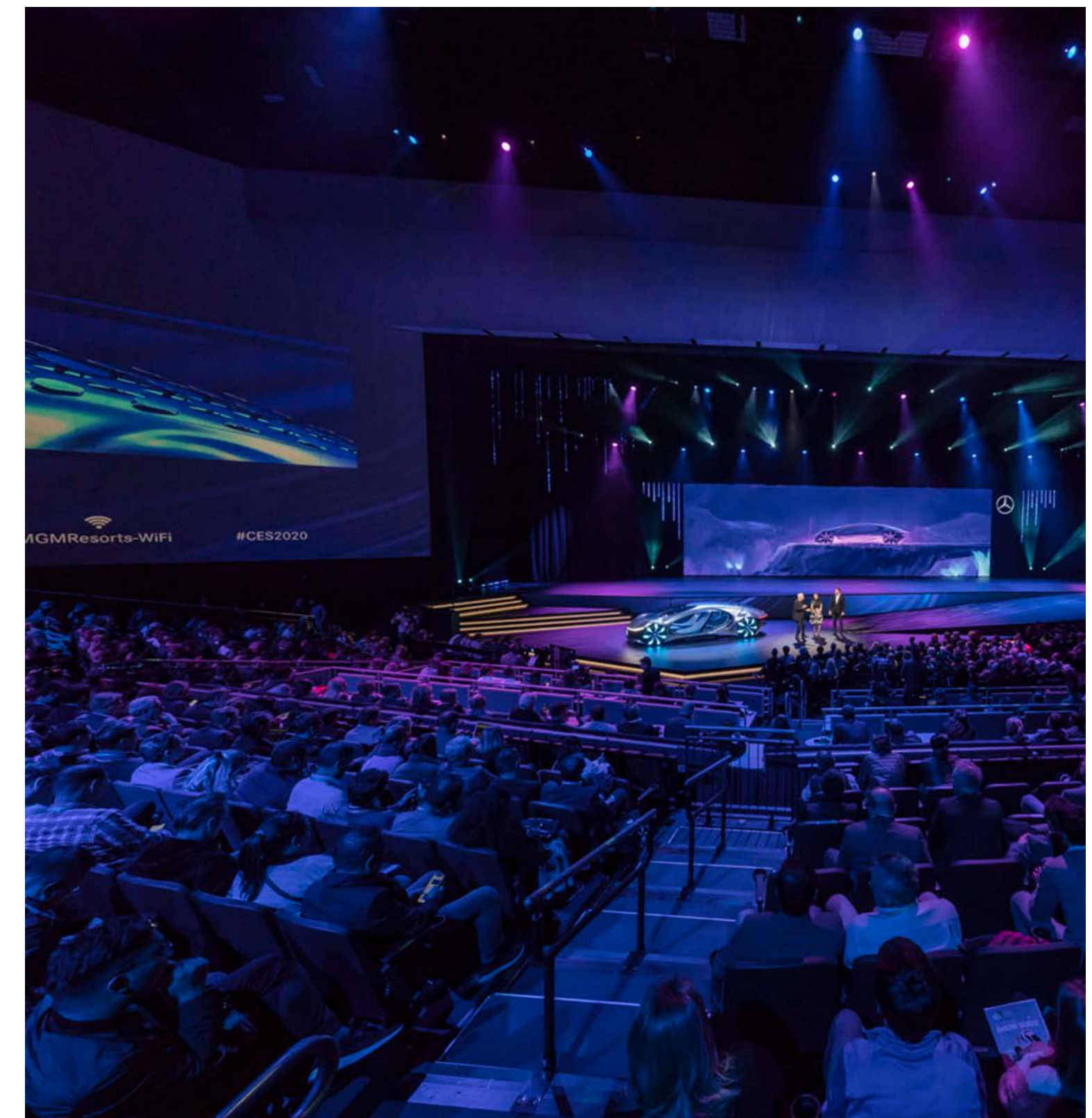
SIZE -

LOCATION Las Vegas, USA

DESIGN OSK

REALIZATION Display International

PHOTOGRAPHY -



MERCEDES-BENZ DETROIT

BRANCH Automotive & Transport

SIZE 2.307 m²

LOCATION Detroit, USA

DESIGN Jangled Nerves

REALIZATION Display International

PHOTOGRAPHY -



CONTACT

Feel free to call - we look forward to getting in touch with you!



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